



The Office

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Capability Statement

KEE Design + Build
Interpreting Perfection

www.kee-dxb.com



Our Clients have been placing their trust in **KEE** over the past few years,
for one very simple reason -

We deliver to expectations.

We offer expert advice and provide a diverse range of services, steering
our clients' projects -

Towards Success.

About Us

KEE Design + Build is a diverse,
creative interior design consultancy & fit-out company.

Our teams of highly skilled designers and fit-out specialist have the most extensive, and in-depth knowledge in the industry.
Quite simply, we create world-class, innovative designs and deliver high quality projects.

Creativity, innovation and experience are the backbone of our highly distinguished projects. With exceptional experience and skills, we
have delivered diverse projects such as private residential, corporate, retail & hospitality projects.

Our main focus is on our clients. We concentrate on developing an understanding of a Client's specific requirements. Hence our mantra
revolves around giving our customers a '**total customer experience**'.

At **KEE** we believe in providing unrivalled customer & highest quality of craftsmanship & innovative ideas.

Our stages for Design + Build process ensures that every project we create perfectly fits our client's business strategy, budget & needs.

We continually seek new and innovative methods to tackle each and every project to achieve individuality.

What We Do

We offer our Clients more than typical construction consulting services. We are invested in our Clients' success and regard every project as an opportunity to innovate. We protect our Clients' interests by thinking outside the box - accurately forecasting costs, anticipating industry challenges, managing risks and delivering on every single front.

- Design + Build - Interiors
- Interior Architecture
- Interior Consultancy
- Turnkey Projects
- FF&E & Procurement Services
- Space Planning
- Project management
- Landscape Architecture




We make it our
business to provide absolute clarity
to our Clients - Empowering them
with the tools to achieve their
project's goals within budget,
and on time.

Since we set out to become an industry specialist, we have built on our vast experience with critical insight, imagination and innovation, establishing ourselves as a visionary within the industry.

From UAE, Middle East + the Gulf area - We are trusted by the public and private sectors to deliver global expertise at a local level, across a diversified range of disciplines.

We believe that our proactive approach provides our Clients with vital answers they rely on. By collaborating closely and sharing our vast knowledge, we ensure the end result meets our exacting standards.



Quite simply, we create world-class, **innovative designs + deliver high quality projects.**



Why KEE?

Our tailored solutions ensure no stone is left unturned. Every risk is identified. Every opportunity explored. Every challenge is met with the correct solution.

We offer an approach that is robust, all-encompassing and straight forward.

Vision

To remain one of the leading interior design consultancy through ethical practice and delivery of the best possible solutions for our Clients.

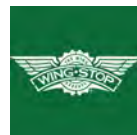
Mission

Our mission is to interpret perfection, by delivering world-class-service delivery solutions to our Clients.

Live Our **Values**

The company cultivates the core values of
Innovation,
Excellence, Honesty & Integrity,
which are reflected in every aspect of our
business
and with each
of our stakeholders, clients, suppliers,
partners, customers and employees.





A Selection Of **KEE** Clients'



We endorse our clients. **And it shows.**

KEE has a proven track record, with 50+ successful projects delivered to over 50+ Clients across UAE, Middle East & the Gulf area over the past years.

Our vision for excellence makes **KEE** unique.


Our growth is steady and smart.

We uphold our reputation through service delivery driven by exceptional and passionate directors in line with our

'entrepreneurial ethos'.

KEE Portfolio





Among Few Names -

Anantara | Qasr Al Sarab
Liwa - Abu Dhabi

Zaya Nurai Island Hotel | Nurai Island
Abu Dhabi- UAE

Address Hotel | Downtown
Dubai – UAE

Fairmont | Bab Al Bahr
Abu Dhabi - UAE

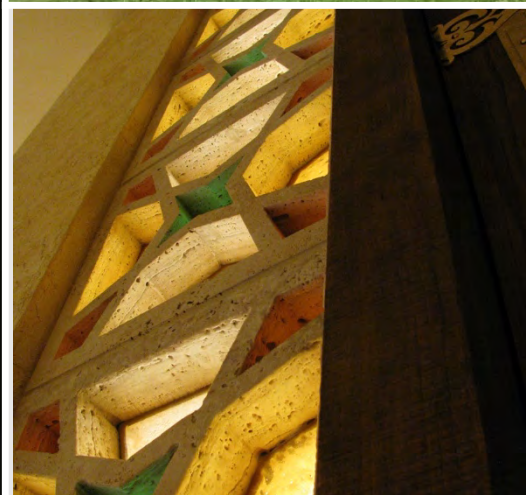
Al Manzil | Downtown
Dubai - UAE



Hospitality

As our Clients shape the hospitality industry, we add immeasurable value by supporting them with tailored solutions and guiding them with our professional in-depth knowledge and expertise. This assists our Clients to realize the full potential of each project as they expand their vision and dreams to create sought after destinations in a rapidly changing market.





Among Few Names -

La Casa Del Habano | Cigar Lounge JBR & Terminal 1 & 3 Stores
Dubai – UAE

La Casa Del Habano | Cigar Lounge
Kiev - Ukraine

Vilebrequin | Dubai Mall – Sofitel (The Palm) - Madinat Jumeirah –
Mall of Qatar
Dubai - UAE

WingStop | IMG – BaySquare – Karama – Mirdif Mall
Dubai - UAE

Dusoul | Atlantis (The Palm) – Mirdif Mall
Dubai - UAE

Zeta Restaurant | The Address Downtown
Dubai - UAE

Debbas Showroom | Design District (D3)
Dubai – UAE

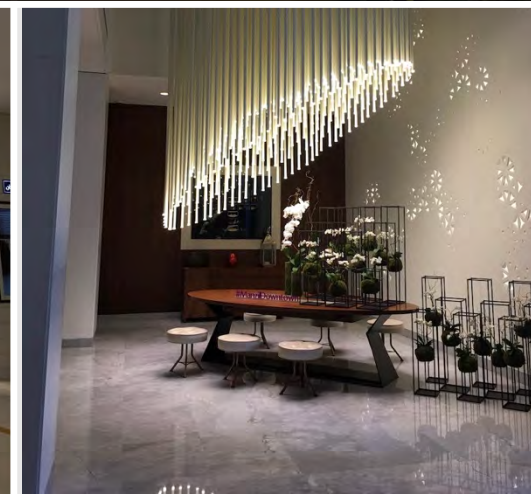
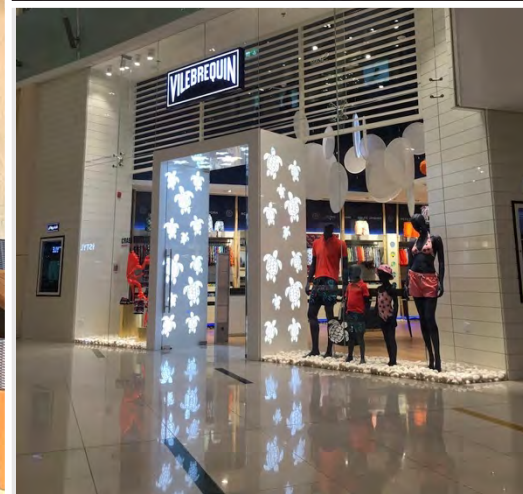
Mawasim Organic Supermarket | Airport Road
Abu Dhabi – UAE

Baqer Mohebi Supermarket | Karama
Dubai - UAE



Retail

In the competitive, dynamic and constantly evolving arena of retail, developers must keep abreast of the ever-changing demands of their customers. An eye on trends is essential. Understanding the changing trends is critical.



Among Few Names -

ADS Securities | 2nd, 5th, 8th, 9th, & 21st floors
Abu Dhabi – UAE

ADS Holding | Chairman's & Vice Chairman's office
Abu Dhabi – UAE

Mohebi Logistics HQ | Jabal Ali - JAFZA
Dubai – UAE

Expo 2020 Offices | Trade Center
Dubai - UAE

RSA | DIFC
Dubai - UAE

Arabia Insurance | 9th & 10th floors
Dubai, UAE

Debbas offices | Design District (D3)
Dubai – UAE

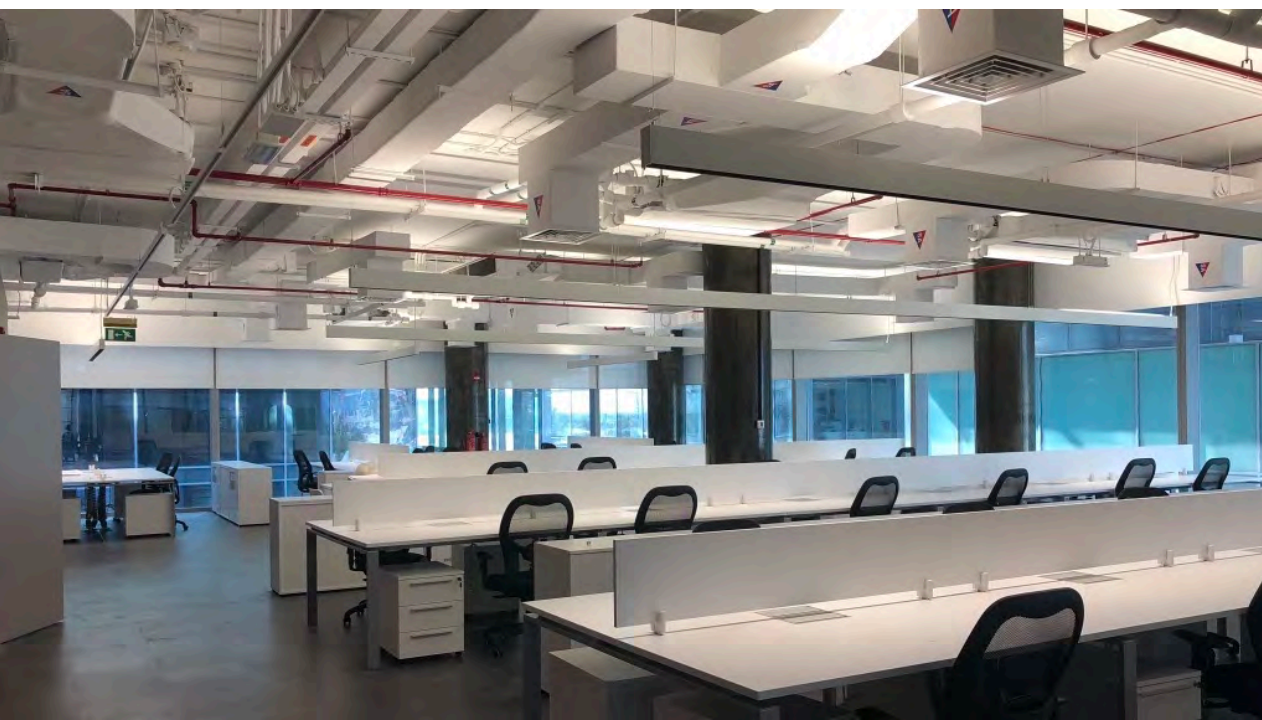
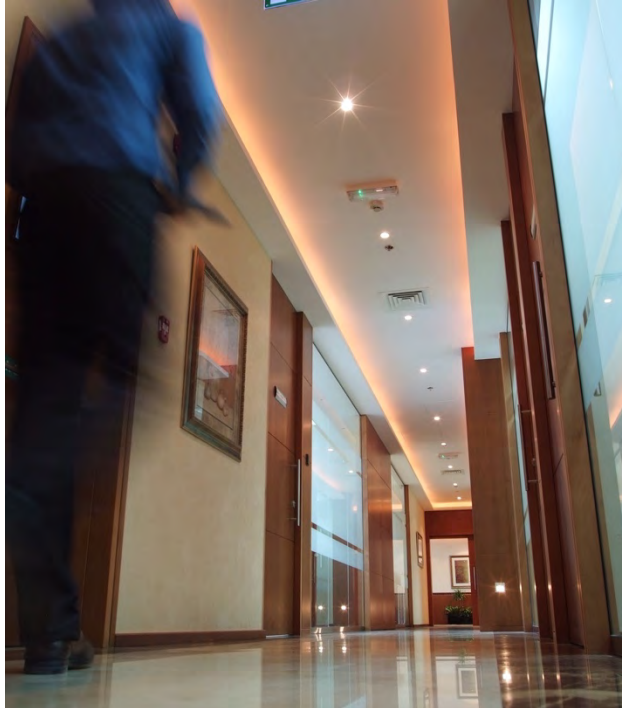
Next-Care offices | Sheikh Zayed Road
Dubai – UAE

Boardrooms | Al Manzil Hotel - Downtown
Dubai – UAE



Commercial

The traditional approach to office space is evolving. Working environments are energy efficient, sustainable, open, casual, comfortable and modern. They are designed to inspire creativity, create harmony, promote wellbeing and retain talented people. Our unique market insights and wealth of experience help us create bespoke solutions to serve the needs of every developer's vision.



Among Few Names –

Royal Guard Accommodation | Al Meena Palace
Abu Dhabi – UAE

Palace Main Gate Entrance & VIP Majlis | Al Meena Palace
Abu Dhabi – UAE

Private Water Park | Al Meena Palace
Abu Dhabi – UAE

Private Spa/ Private Villas | Al Meena Palace
Abu Dhabi – UAE

Private VIP Clinic | Al Meena Palace
Abu Dhabi – UAE

Island House | Al Meena Palace
Abu Dhabi – UAE

HE Ali Al Shamsi Private VIP Villa | Hid Al Saadiyat
Abu Dhabi – UAE

Mr. Waleed Al Muhairi Private Residence | Louvre Apartments
Abu Dhabi – UAE

Mr. Philip Ghanem Private Villas SBV 433/ SBV 405 | Saadiyat Island
Abu Dhabi – UAE

Mr. Dani Bteranni Private Villa | Jumeirah Island
Dubai – UAE

Private VIP Executive Villa | The Palm Island
Dubai – UAE



Residential

There is always a faster, better and smarter way to operate. At **KEE**, we have fostered a work ethic to enhance efficiency via innovation, collaboration and forward thinking. This proactive approach aligns with the vision of the world's fastest growing smart cities.













“Don't be afraid to give up the good, **to go for the great.**”





Interpreting **Perfection**

Get in touch with us



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